

## From the Editor:

2014! For us here at floral design headquarters the new year brings more innovation for you at less cost. After an extensive coaching programme with a brilliant team much younger than us, we have been introduced to new areas of the internet well known already to many of our readers.

If, like us, you are having to admit those grey hairs, it is time to take a deep breath and discover a whole new world. 2013 was the year of the magazine going back to its digital roots, 2014 will be the year you discover pinterest, twitter and vimeo!

Yes I know, you may have let out a sigh and said, "What next?" Well 'what next' is a very exciting world already frequented by those much younger who are harnessing the internet to make it their own. If you are under 35, read no more.. you know it all! If you are over 40 welcome to the brave new world.


Pinterest, what is it? It is a place where you make a personal board, like the old fashioned pinboard. You put (pin) all the pictures of things you love or inspire you. It is free and there are already millions of people involved. Type anything in the search on the site and you are away.

Below you can see the [CLICK HERE](#) to get you to our boards. Check them every day as we put up inspirational pictures, always of floral design of course.

Second word: Twitter. Now this has rather a bad reputation as being the place where people record their every movement - tedious stuff. We have harnessed the technology to give you a lead every day to an interesting floral design place, whether from our own extensive back catalogue or somewhere else. Call it your daily dose of floral design joy!

Third word: Vimeo. We are very excited about this one too as finally we have found the place to upload high quality short videos for you to download. We are dividing up all our DVDs into lessons and will add them all over the course of 2014!

Happy arranging

 Tricia Legg  
Editor

Click on these links below to join us on Pinterest, Twitter and Vimeo!

<http://blog.floraldesignmagazine.com>

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**NEW!**  
↓

[www.facebook.com/magazinefloraldesign](http://www.facebook.com/magazinefloraldesign) <http://pinterest.com/info2052/floral-design>

**FACEBOOK: CLICK HERE**  
talk to us or click on all the links to exciting places

**PINTEREST: CLICK HERE**  
Check photos pinned daily on our ideas boards

[www.floralartmall.com/email.html](http://www.floralartmall.com/email.html)

**OPTIN EMAIL NEWSLETTER; CLICK HERE**  
Add your name to the list and receive all the news.

<https://vimeo.com/floraldesign>

**SHORT VIDEOS: CLICK HERE**  
Download the DVDs lesson by lesson for peanuts!

[www.floraldesign-dvds.com](http://www.floraldesign-dvds.com)

**FLORAL DESIGN DVDS; CLICK HERE**  
See the complete list of DVDs for flower arrangers

[@floralartmall](https://twitter.com/floralartmall)

**TWITTER: CLICK HERE**  
Your daily internet lead to somewhere flowery

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## Floral Garden Art

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Make them big and intriguing for people wandering through large garden spaces. That could be the philosophy of Stef as he attracts attention with glimpses of what is to come, leading visitors forever onwards in spite of the rain. Come behind the scenes at 'A Taste of Three' and discover his unique methods and mastery of design.

**CLICK  
HERE**

**THIS MONTH'S OPTIONAL COMPANION DVD: 'Taste of Three' with Stef Adriaenssens.**  
The Taste of Three was not only about garden art. The interior of the heritage building was also festooned with floral work as well as a stunning complete dining room setting that was used for the corporate bookings during the event. Come behind the scenes as well as be there on the day. You will learn heaps!

## Floral Art with fashion

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The last of the back copies of print editions of floral design magazine are available at [www.floralartmall.com](http://www.floralartmall.com)

Always seeking to push the boundaries, this time Pim takes on the world of floral fashion with spectacular results. He draws materials from all corners of the natural world, inviting you to try out new sources of texture, form and colour not normally seen in floral design.