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Photo: Mila Matyskina



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In 2011 the floral design magazines featured 9 of the most popular flowers at that time. Each became an extremely popular special edition and they are now archived in the resource library as downloadable PDF files and streaming videos.

So why is that relevant? Two of the sections in the recent competitions in Amsterdam required the florists to use particular plants grown by the sponsors, in this case being *Corylus* and *Anthuriums*. The result was a unique opportunity to see how these elements were used in many different ways.

Pavol Kaššák our intrepid and talented European correspondent followed the progress of each design so you can see it step by step. I am sure this is actually a rare happening not covered in any other magazine as it required being fleet of foot as Pavol rushed from the beginning of the line to the end and back again for 90 minutes each time.

Not only have you got, as a result, a wonderful collection of new lessons from top competing European florists, but also those wonderful editions from 2011 if you want to see so many more plant material specific arrangements. Check out page 43 to source the full collection.

Tina
Editor



click on these icons for more

Innovation with Corylus
Many different styles to try with this twisted Willow.

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Photo: Frank Karssing



ON THE COVER

Mila Matyskina proves Valentines Day gifts can be exquisitely handmade

