

FLORAL DESIGN CONTENTS

MARCH 2017

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MAKE A
fully wired corsage and boutonniere with US florist Carolyn Minutillo with wiring techniques included.



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MAKE AN:
everlasting piece of wall art or use a ring to make a unique door wreath with Margaret Tyrrell in New Zealand



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OPTIONAL VIDEO LESSONS:
6 new techniques for creating modern designs with long lasting plant material.

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Our ultimate guide to real, natural plant material for your flower arranging is a direct result of many people telling me that they don't buy fresh flowers any more as they are a waste of money. This worldwide trend of a preference for potted plants and artificial plant material is taking over for the floral tributes to give or to decorate.

I think it is time to fight back! Otherwise we are going to lose our flower growers and the diversity we all currently enjoy at the markets. One answer is to create arrangements that last longer... long lasting that keep going for over a month or everlasting which never give up.

That is the theme of this edition as we explore 30 (of the many) foliage and flowers that you can use to bring real flowers back. Have fun!

Tara Editor

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35 NATURAL EVERLASTING PLANT MATERIALS

Ultimate and detailed guide to 35 flowers and foliage for long lasting or everlasting design.



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MAKE A:
group of posies destined for a local restaurant with Clare Hill Floral Design on the Gold Coast, Australia.



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