

FLORAL DESIGN CONTENTS

APRIL 2017

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MAXIMISE
your designs with fabulous
photography. Tamás Vigh
takes the lead and gives
you hints for your own style.



35

MAKE A:
beautiful little arrangement
with Carolyn Minutillo using an
antique head vase that her
customers are loving.



61

EASTER OPULENCE
When riches are all around
you how do you create
flower arrangements to
compliment it? This 2 part
series is your answer.

SUBSCRIBE

Either monthly or with the
companion video lessons, or for a
year. The choice is yours but don't
miss out!



Whoop, whoop! I was so delighted to see 3 of the florists exhibiting at the Seattle Flower Show (from page 19) were not using floral foam in their large exhibition pieces. And even better one declared that they had stopped using it altogether in their business. That is such fabulous news for the planet and the ever increasing pollution problem. Thank you if you too are no longer purchasing the 'stuff!

A new feature starting with this edition (page 53) is a series of lessons creating arrangements with no floral foam just to prove again, it is possible. I have started it off with a design from the floral design magazine garden. If you would like to contribute to one of the lessons feel welcome to email me with your arrangement. The more examples we have of foamless designs, the easier it will be to avoid.

Happy arranging

Tina Editor

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MEET THE DESIGNERS
at the North West Flower and
Garden Show to gather insights
on their design process and try
out their techniques.



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NEW TRENDS:
from the top flower shows
in New Zealand, Australia
and the USA



● **STYLE IT UP**
3-18
● **SHOWS**
19, 45, 61
● **LESSONS**
35, 55