

# contents MAY 2012 floral design magazine

## THE CZECH REPUBLIC

- 2 THE FACILITY OF HORTICULTURE Follow this floristry school as they create public awareness of their presence and potential in public spaces.
- GO TO THE BALL Take advantage of a captive audience by creating a floral parade as part of the nights festivities.
- MAKE A WREATH Help spread the word that wreaths on doors look sensational all year round by making these 3 different styles.



ENGLAND

- 36 TRY A PAVE Helen Allen is the first of your UK teachers introducing you to the English style and Pave.
- A COUNTRY BASKET Making a comeback, have a go creating your own country basket as a rustic floral gift.

# **AUSTRALIA**

46 WHAT DOES THE PUBLIC THINK? Join our novice reporters as they experience the Melbourne International Garden and Flower Show and give you insight from the public side of the barrier.



# THIS MONTH'S OPTIONAL COMPANION DVD

63 'INVITED BY NATURE' Belgian florist, Philippe Bas takes you through 8 valuable lessons step by step as well as shares a wedding in a castle and flower arrangements for a modern home.



# BELGIUM

22 ORGANISE AN EVENT Join 40 florists taking part in the Belgian event, 'Beyond Imagination' as they attempt to keep floral design in the public

# **NEW ZEALAND**

- 26 BE SEEN Exquisite Biedermeiers are easy to make and always attract public attention with their beauty.
- GET PUBLIC ATTENTION Extend the public's reaction by giving them the unexpected and make your work memorable.

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