

FLORAL DESIGN CONTENTS

JUNE 2017

COVER BY MARIE BITTNEROVA

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NEW TECHNIQUES
in this creative demonstration with Marie Bittnerová from the Czech Republic.



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WHO WAS MARIE THERESIA:
and how does her memory give you some exquisite new methods for your floral pieces?



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SOUTH AFRICAN WORKSHOP
with Gregor Lersch register now

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FRENCH COMPETITION
and you are invited to take part

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There are some very exciting and talented young florists emerging throughout Europe at the moment and it is always a real treat to see how they take an idea and turn it into something nothing short of magnificent.

In every instance the competition work they produce can easily be an inspiration. When you are searching for new and interesting ways to either wow your customers or impress your friends, be it as wall art for your florist's shop or living room, a memorial piece for a funeral or a bouquet in fabulous colours for a special occasion these new designers have the answers.

That is why in this edition we have devoted so many pages to the Flora Bratislava competition in Slovakia. Enjoy!
Happy arranging

Tina
Editor

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MAKE A
Window display using Birch bark with Carolyn Minutillo and watch as people stop to admire it.



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SAY NO TO FLORAL FOAM:
with this corporate design that shows you how to create a mechanic with Equisetum.



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