

FLORAL DESIGN CONTENTS

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COVER DESIGN BY
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COVER PHOTO BY
Jan de Koning |
Lehner Wolle

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FELT AND FIBRE

15 European styled designs explained in detail from floral art to entrance pieces to flower shop pieces



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FABULOUS FOLIAGE

A close look at 5 simple designs using only foliage, from New Zealand flower arrangers.



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LESSON: MAKE A
natural styled arrangement
for the perfect table
centrepiece with Carolyn
Minutillo



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LESSON: VEGETABLE POWER

when you want a range of forms and colours try out this design with Mila Matyskina.



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LESSON: KEEP IT SIMPLE

Mila Matyskina guides you through this minimalist arrangement which will draw a lot of attention.



It is always really interesting when a sponsor for a flower competition insists that their product is used in some way as the competitors create their pieces. Not only does it draw attention to the product but it also gives watching floral designers an idea or how to use them.

When such a business is actually the organiser of the event, makes the rules, provides the product and invites top florists to take part, things really start to happen. This is the case with the European wool company Lehner Wolle who have annually created such an event. This edition shares some of the resulting innovations.

Can you imagine what fun it would be if more businesses did the same thing. To be presented with a full range of new products to play with has to be every floral designers dream.

Have fun!
Happy arranging

Tina
Editor

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